

PITCH COMPETITION: APP DETAILS

APRIL 15, 2022



Submission Criteria

This competition is open to all Columbia University graduate and undergraduate students who are seeking opportunities to pilot a startup solution to address public health and healthcare issues.

Submission Process

- [Submit a three-minute pitch video](#)
- 10 semi-finalists will be selected to submit a pitch deck. Please include the following:
 - Brief Description of the Opportunity, Problem Statement
 - Market and Customer Segments
 - Product or Service and Value Proposition
 - Competition and Competitive Insulation
 - Key risks, cost structure and revenue models
 - MVP (minimum viable product)
 - 3 to 5 year Financial Plan
 - Timing and Most Importantly TEAM
- 5 finalists will be selected to present their pitch deck to the judges in the HC Venture Day Pitch Competition. Finalists will receive mentorship by experts in the field.

Timeline

- [Applications](#) open: Feb 7
- Applications close: March 2
- Applications reviewed: March 3-8
- Semi-finalists notified: March 10
- Pitch Deck due for Semi-finalists: March 27
- Semi finalists reviewed: March 28-March 31
- Finalists notified: April 1
- Pitch day: April 15

Are you ready to turn your ideas into reality? Come join us!

