

# Health outcomes research in an era of cost containment

Improving efficiency of research: decreasing costs, increasing quality

## PART 1: OBSERVATIONAL STUDIES FEBRUARY 12, 2015

Columbia University Medical Center,  
New York City

8:30 - 9:00 **BREAKFAST & INFORMAL GREETINGS**

9:00 - 9:05 **WELCOMING REMARKS**

9:05 - 9:15 **SYMPOSIUM OVERVIEW**

9:15 - 10:45 **PANEL 1: FACILITATING DATA SHARING  
IN OBSERVATIONAL STUDIES**

**MODERATOR** Alfred I. Neugut, MD, PhD  
Roxane Silberman, PhD  
Andrew Vickers, DPhil  
Archana Singh Manoux, PhD

10:45 - 11:00 **BREAK**

11:00 - 12:30 **PANEL 2: BLURRING THE LINES:  
EMBEDDING CLINICAL INTERVENTIONS  
INTO OBSERVATIONAL STUDIES**

**MODERATOR** Isabelle Boutron, MD, PhD  
John Doyle, DrPH  
Larissa Avilés-Santa, MD, MPH, FACP, FACE  
Tjeerd-Pieter Van staa, MD, PhD

12:30 - 1:15 **LUNCH**

1:15 - 2:45 **PANEL 3: CAPITALIZING ON NON-  
TRADITIONAL DATABASES: TAKING  
ADVANTAGE OF BIG DATA**

**MODERATOR** Mary Beth Terry, PhD  
F. DuBois Bowman, PhD  
Donald R. Olson, MPH

2:45 - 4:15 **PANEL 4: NEW DATA COLLECTION AND  
FOLLOW-UP TECHNIQUES: BRAVE NEW  
DIGITAL WORLD**

**MODERATOR** Philippe Ravaud, MD, PhD  
Patrick B. Ryan, PhD  
Gideon Mantel  
Serge Herberg, MD, PhD

4:15 **CLOSING REMARKS**

