

# Health Communication Certificate

## Class of 2020

---



**Danielle Nguyen**

Learning Strategist

MSPH Department: SMS

### YuzuYello

**YuzuYello**

AN FCB HEALTH NETWORK COMPANY

FCB Health is a major, multi-award winning healthcare and pharmaceutical advertising agency. They provide their clients with multichannel capabilities, including payer strategy and marketing, professional education, video production, strategic planning, and media services. Danielle works as a Learning Strategist at YuzuYello, a company born from the FCB Health Network. YuzuYello is a diverse team of specialists helping brands to create learning, access and adherence solutions that radically improve patient outlooks and business outcomes.



**Omo Abalu**

Account Executive

MSPH Department: HPM

### Cyan Health



Cyan Health is an agency/consultancy firm focused exclusively on market access (ie, payer marketing). Cyan optimizes every aspect, phase, and function of the payer engagement process – integrating market research and strategic consulting with comprehensive agency services. Omo is passionate about applying a creative lens to planning and implementing behavioral health interventions, strategic health communications, health education, and public health promotion and advocacy.

# Health Communication Certificate

## Class of 2020

---



**Navjot Buttar**  
Program Manager  
MSPH Department: EPI

## ICAP at Columbia University



ICAP at Columbia University's Mailman School of Public Health supports programs and research that address HIV/AIDS and related conditions and works to strengthen health systems. ICAP's primary focus is on HIV prevention, care, and treatment. However, lessons learned in this area are used to address other challenges such as malaria, tuberculosis, non-communicable diseases, and maternal and child health.



**Joanna Garvey**  
Social Media Assistant  
MSPH Department: SMS

## NYC Department of Health & Mental Hygiene



The NYC DOHMH Office of External Affairs manages many of the agency's most critical interactions with the public, from raising awareness and promoting healthy behaviors to advancing policies and responding to health emergencies. The Bureau of Communications, housed within the Office of External Affairs, serves as the agency's in-house publisher and marketer of trendsetting, culturally responsive campaigns and initiatives.

# Health Communication Certificate

## Class of 2020

---



**Sonia Sifuentes**

Case Investigator

MSPH Department: PopFam

### NYC Health and Hospitals

NYC Health + Hospitals is the largest public health care system in the United States. They provide essential inpatient, outpatient, and home-based services to more than one million New Yorkers every year in more than 70 locations across the city's five boroughs. Their hospitals have earned numerous special designations for quality and culturally responsive care including LGBTQ Healthcare Equity Leader, Baby Friendly, Safe Sleep, and top ranks by U.S. News and World Report.



**Marissa Young**

Senior Copywriter

MSPH Department: HPM

### Havas Gemini

Havas Gemini specializes in market access business and communications solutions. Havas Gemini is the market access center for Havas Health and develops innovative, intelligent, and integrated solutions to meet clients' unique challenges in managed care and related health care business segments.