



### **Susan Amlani MPH '01 (Hospital Administration)**

Susan Amlani has over 20 years of experience in health care and life sciences with a focus on business management, analytics, and communication. Susan is currently the Director of Women's and Children's Service Line at New York Presbyterian Hospital. Prior to her current role, Susan was the Lead/Director of Business Planning at Pfizer, directly supporting the head of the Payer Access Marketing Group to successfully manage a team of 35. In this role, Susan implemented a scorecard to evaluate team performance, led the team's annual strategic planning process, and worked with vendors to develop marketing training initiatives. Prior to that, as the commercial finance lead for key Pfizer brands, including Celebrex and Viagra, Susan forecasted and managed up to \$2.6B in annual revenue and \$200M in marketing expenses. Previously, as Director at Health and Hospitals, the New York City public hospital system, Susan led the launch of a new referral and patient information exchange program using a web-based portal to connect 1,500 referring physicians. In this role, Susan managed the program evaluation, hired and managed staff to train physician and office staff, and established processes to improve customer service operations. Susan also served as a senior-level health care consultant at renowned consultancies including Deloitte Consulting and The Lewin Group. Susan received her MBA and MPH degrees from Columbia University and a BA in biology from Rutgers University. She has a track record of applying an analytical approach to formulate innovative strategies, implement complex projects and programs, and communicate results.