

GENDER, ADOLESCENT  
TRANSITIONS, & ENVIRONMENT

***Fall 2023 Communications & Social Media Assistant***

The [Gender, Adolescent Transitions and Environment \(GATE\) Program](#) is a research and practice program dedicated to improving the lives of adolescents and women by addressing puberty, menstrual health, and sanitation access related issues. This includes building the evidence on best practices and policies focused on these critical issues for communities in low resource contexts (in the US and globally). GATE is led by [Dr. Marni Sommer](#) and based in the Sociomedical Sciences Department at Columbia University Mailman School of Public Health (CU MSPH).

This opportunity is for current CU MSPH students. This will take place over the fall 2023 semester. The student in this role will support a range of communications and social media activities related to global menstruation and puberty research.

The *GATE Communications & Social Media Assistant* role will include:

- Supporting the planning, logistics and marketing (including audience growth strategies) of a global webinar series entitled the [“Period Posse Presents”](#) which brings together menstruation experts to present each month on a range of domestic and global topics.
- Supporting communications and social media activities, including updating the website, and operating social media accounts ([Twitter](#) and [LinkedIn](#)).
- Designing a range of communication products such as fact sheets, infographics, Twitter images, and PowerPoint templates.
- Supporting the promotion of new GATE research, projects and advocacy initiatives, including developing strategies for disseminating, marketing and reaching relevant audiences.
- Providing general administrative support to GATE team including supporting the planning and coordinating of meetings and events, note taking and student outreach.

Experience using Canva, InDesign or other design software is strongly preferred. The position will be 5-10 hours per week from September 2023 through December 2023 with the possibility for extension through the spring semester. The position will pay \$22 USD per hour.

**Please upload your resume and a cover letter for this position to [this application form](#) by 5:00PM EDT, Thursday, July 27<sup>th</sup>. For any questions or concerns about the application process, please reach out to GATE Program Coordinator, Susi Martinez ([sgm2155@columbia.edu](mailto:sgm2155@columbia.edu)).**