## Office of Communications **Project Plan**

## **EVENT DETAILS**

Series Title:		
Event Title:		
Date:		
Time:		
Location:		
Speaker(s)/Moderator/Panelist(s)/Keynote (indicate for each)		
Name, degrees, title, company/organization/university, online bio URL, and	Twitter handle:	
Upload a high-res headshot(s)		
Short description of event:		
RSVP email and/or phone, or, URL, for more info		
Reception details:		
<u> </u>		
Sponsors		
Upload high-res logos		
Audience		
<b>DELIVERABLES</b> : □ Postcard □ Card/envelope □ PDF □ HTML email	Ougantitus	In hand Data
·	-	In-hand Date: In-hand Date:
☐ Invitation: ☐ Postcard ☐ Card/envelope ☐ PDF ☐ HTML email ☐ Event Program	,	In-hand Date:
□ Swag:		In-hand Date:
□ Digital Signage (ARB Lobby)	Quartity	III-IIalid Date
☐ Printed Flyer (8.5x11")		
□ Photographer at event (\$150/hr)	Hours:	
□ Video and/or □ Livestream	110013.	
□ Brochure	Quantity:	In-hand Date:
□ Fact Sheet		In-hand Date:
□ Postcard: □ Mailable		In-hand Date:
	J·	

In-office use: □S □P □F □O